

## Danish Mehboob

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## EXPERIENCE

### SENIOR REPORTER – EUROMONEY, INTERNATIONAL TAX REVIEW

New York, NY.

*Magazine on international tax news. Analyzing the business impact of international tax changes.*

December 2019 – Present

- Writing [B2B articles](#) about developments in tax policy and how those changes impact multinational businesses. Analyzing the impact of legislative changes on corporate finances and corporate tax planning actions.
- Leading data journalism workshops for Euromoney's Legal Media Group (LMG). Recognized with LMG editorial insight award in 2020 for increasing LMG's in-house contact base and coverage.

### REPORTER – EUROMONEY, INTERNATIONAL TAX REVIEW

London, UK.

*Magazine on international tax news.*

November 2018 – December 2019

- Writing in-depth content on tax developments, such as [Siemens tax head chimes in on AI and tax technology](#) and [IR35 rules could disrupt Uber and Deliveroo's UK operations](#). Frequently source-building and interviewing in-house tax professionals and CFOs from multinational companies, including Facebook and Microsoft.
- Leading source-building and networking workshops for Euromoney's Legal Media Group (LMG). Recognized with LMG editorial insight award in 2019 for increasing LMG's in-house contact base and coverage.

### EXPERT FINANCE WRITER – EXPRESS WRITERS

Seattle, WA. (Remote)

*Copywriting agency and content marketing agency.*

July 2018 – Present

- Working on creating finance focused content for blogs, webpages, eBooks, sales pages, and press releases. Some recent [copywriting](#) includes *best ways to save for retirement*, *how to start investing as a teen*, *explaining the efficient market hypothesis*.

### GUEST LECTURER – UNIVERSITY OF WASHINGTON, SEATTLE

Seattle, WA.

*The Department of Communication in the University of Washington, Seattle.*

May 2018 – July 2018

- Developed a curriculum for COM 294 – Investigative Techniques Using Data for the [Department of Communication](#). Teaching undergraduate journalism students how to find and query [publicly available data in Seattle](#) using Excel and Python (Pandas, Numpy, Matplotlib). Published work on [GitHub](#).

### FINANCE REPORTING FELLOW – CNN BUSINESS

New York, NY.

*CNN's business site covering markets, technology, media, finance, and small business.*

September 2017 – May 2018

- Worked on content management and editorial projects for [CNN Business](#) and [MoneyStream](#), CNN's business news app. Reported on financial markets with a beat in transportation and energy, e.g. bidding war over Fox assets and the OPEC's decision to extend cutbacks in early 2018.
- Ran analyses with Adobe Analytics (Omniure) and Looker to report CNN campaign performance and monthly user traffic.
- Co-built and supported web applications and mobile applications for CNN Business -- (1) Developed an in-house app for editors to scrape article metadata and save results to a SQL server. (2) Developed a data visualization tool for CNNMoney 3.0. to dynamically render price changes across growth stocks using the Dash visualization library in Python. (3) Built a micro-service to collect XML data from SQL, convert to HTML, and push to a new Amazon Aurora S3 bucket.

## EDUCATION

### COLUMBIA UNIVERSITY

New York, NY.

*Master of Science in Data Journalism*

August 2016 – May 2017

**Selected Coursework:** (1) *Investigative Techniques with Data* applied web scraping, data analysis, and data visualization to report stories. (2) *Writing with Data* focused on reporting effectively on polls, surveys, and other raw datasets.

### UNIVERSITY OF WASHINGTON, SEATTLE

Seattle, WA.

*Bachelors with Honors in Economics (Econometrics) and Communications*

September 2012 – June 2016

**Selected Coursework:** (1) Took *Price Analysis and Data Science with Econometrics I and II* to apply economic analysis to Microsoft business problems. Built statistical models with R and Python to predict price events and wrote concisely about results.